



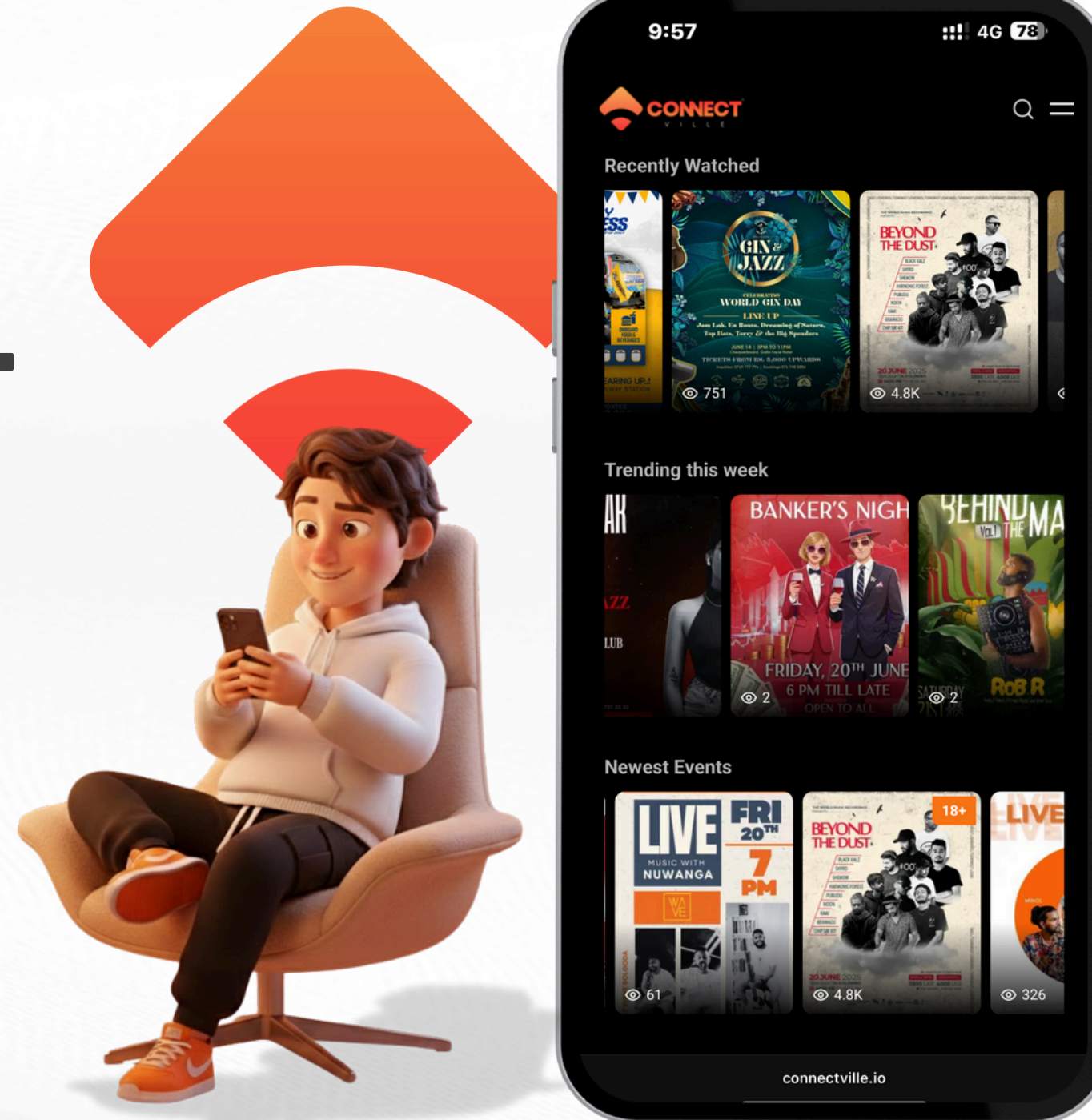
Whitepaper

Future of shared experiences.

Experiences, **enriched.**

Live at www.connectville.io

© 2025-26 Connect Ville



The Problem



The Event Industry is
Stuck!



eventbrite

book  show

ticketmaster

luma[★]

The big players are **lazy**. They haven't innovated in a decade.

They've ignored **90%** of event creators

The **Common** Pattern

Only **Transactional**

(They ignore community)



Mostly **Entertainment**

(They often ignore many other lifestyles)



Partial **Coverage**

(They're just a checkout page, not an ecosystem)



The **Flawed** Model

We **couldn't** bare it!



Your **Social Media Ad**



Pay a hefty
Commission

for... a listing & checkout page?



Your **Customer**

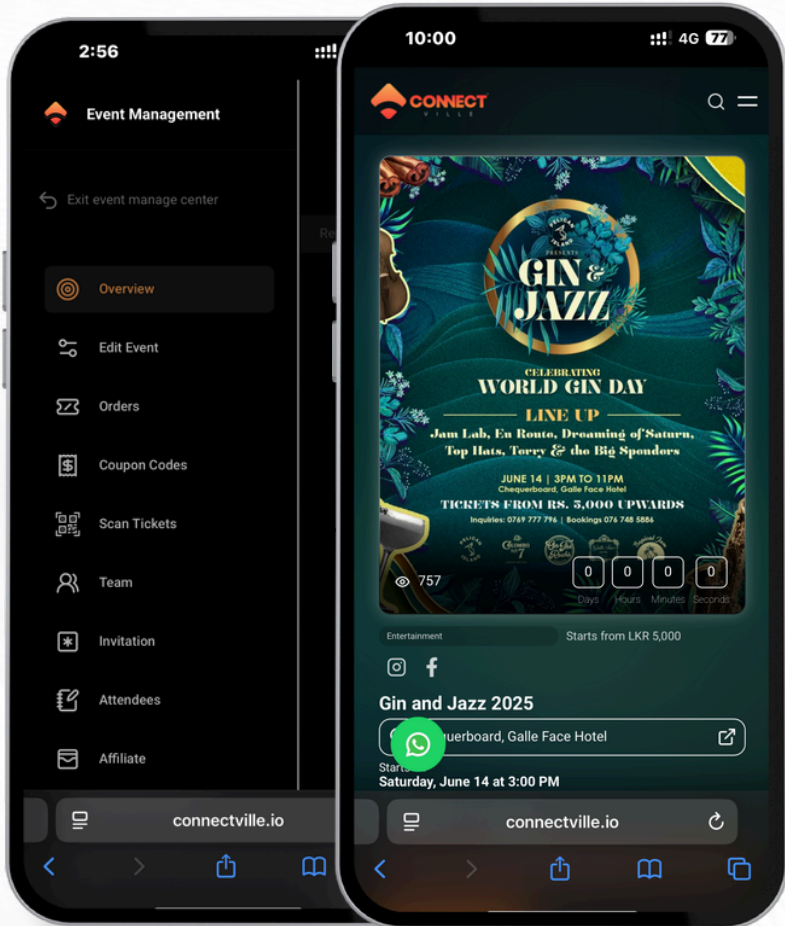
You (the organizer) pay for your **own** ads, just to send **your** traffic to their platform, and pay a hefty commission?

Where exactly is the value?

So, we **built** Connect Ville

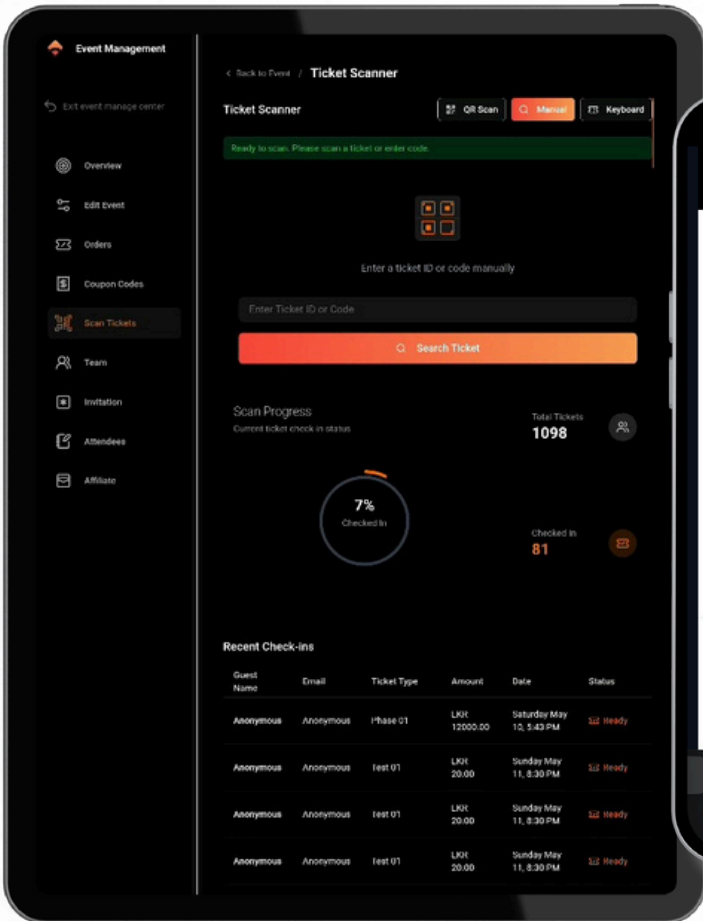
A Smarter, Integrated Ecosystem

The Solution



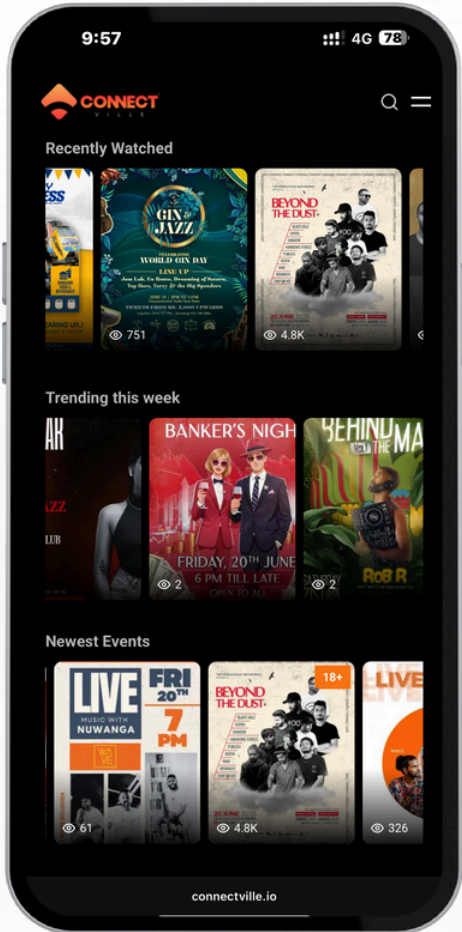
For Organizers

A **Self-Managed** Toolkit
(For the 'entire' event lifecycle)



For Attendees

Your **"Netflix"** for Events
(Smart discovery & community)



A Simplified User Experience

As simple as your favourite **social media**

Organizers

01 Create

Event Page Builder

02 Manage

- Stakeholder Management
- Ticket & Invitation Management
- In-built Communication
- Promotional Tools

03 Execute & Analyze

- Entry Management
- Real-time Attendance Tracking
- User & Financial Analytics.

Attendees

01 Discover

- Smart, algorithm-powered feed.
- Live Event Map
- Personalised event recommendations.

02 Engage

- Ticket purchases & transfers.
- Signups for free events & RSVPs.

03 Experience

- Real-time peer-to-peer and event group chats.
- Member discovery & matching
- Instant scanning to check-in

We **Fixed** the Model

to build **real communities** with **real value** for events

The Sweet Spot



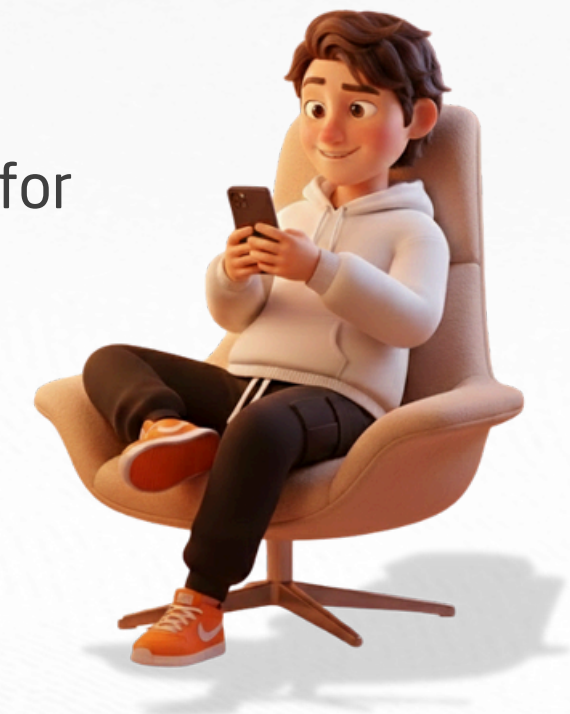
Native **Discovery & Retargeting**



Engaged **Audience**

You (the organizer) focus on the **experience**. We provide you the tools for **discovery, operations & retention**.

Now that's **value!**



© 2025-26 Connect Ville

It **Works**
Our 30 Day Validation



\$5,136

Gross Merchandise Value



397

Registered Users



172

Tickets Sold



1,500

Monthly Active Users



27

Events Created



1m 38s

Avg. On-site Engagement

"100% Wow Rating" from initial users,
and we are not exaggerating.



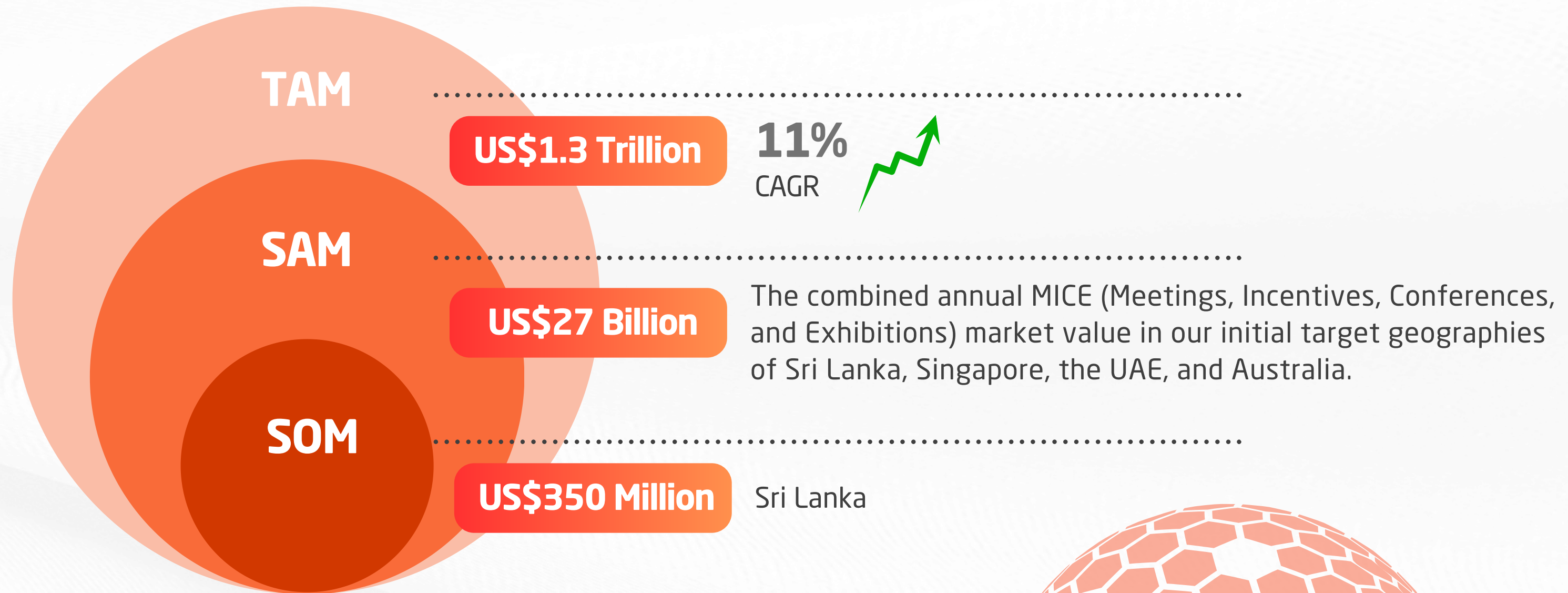
The Beta Run



© 2025-26 Connect Ville

A Significant, **Growing**
Global Demand

Market Opportunity



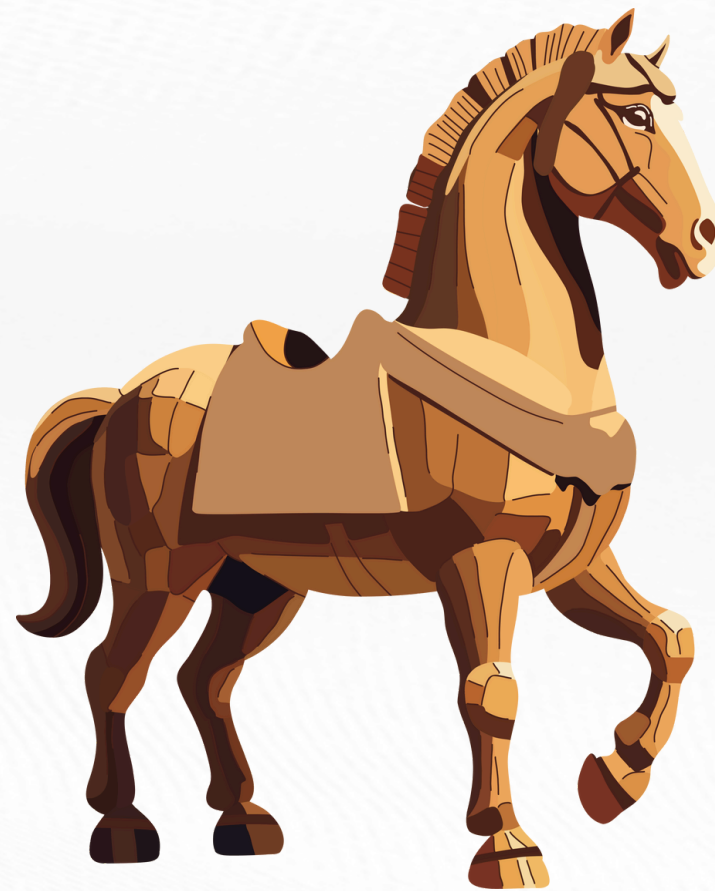
Market **Entry**
Our Trojan Horse

GTM Strategy

We're bypassing the competition and capturing the **high-density, underserved university ecosystem.**

Step 01
Capture the Student Market

Use our **affiliate partners** to get trusted access to **universities** for high-volume, viral growth.



Step 02
Win the Administration

Use student case studies to sell B2B contracts for **high-value, high-ticket** events like **Graduations**.

This approach allows us to **minimize our CAC** and **optimize the LTV**

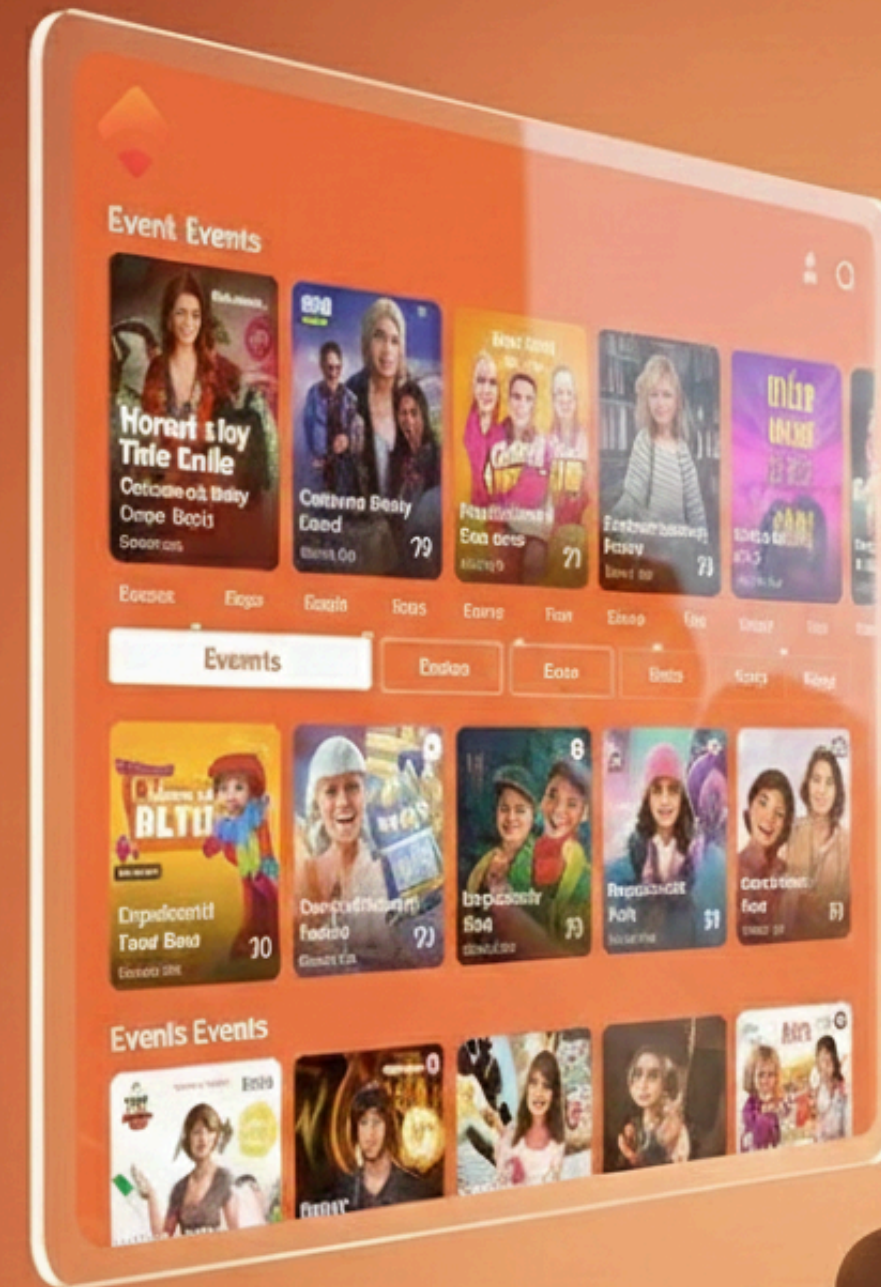
What's **Next?** The **Social** Elements



Prioritization is subject to **user feedback** and feature requests.

The Roadmap

As simple as
your favourite
social.



The **Force** Behind
The Right Blend of Tech & Growth

Core Team



Founder

Dumidu Thabrew

11+ years in branding, marketing and corporate comms.



Dev

Amila Silva

Award-winning dev w/ 20+ years in FinTech.



Dev

SaK

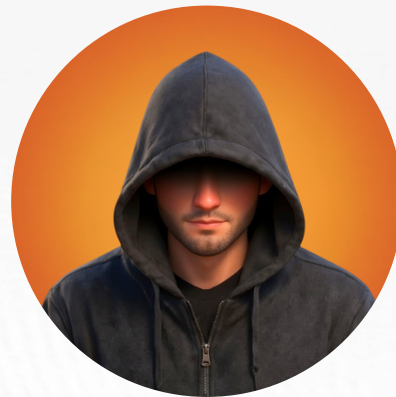
8+ years in Web2 & Web3 Development.



Growth

Breno Mazza

8+ years across community building, business dev, and marketing.



Growth

Web3 Hustler

5+ years in crypto as a NFT degen.



Growth

Maniya Web3

5+ years in Web3 and crypto community building



Growth

Sachin Ranawaka

5+ years in service-heavy operations & a handy creator.



Growth

Vanaravaa

Engineer by profession. Crypto geek at heart.





Join the future of
shared **experiences.**

Dumidu **Thabrew**
Founder

+94 77 612 9379
thabrew@connectville.io

www.connectville.io



© 2025-26 Connect Ville