



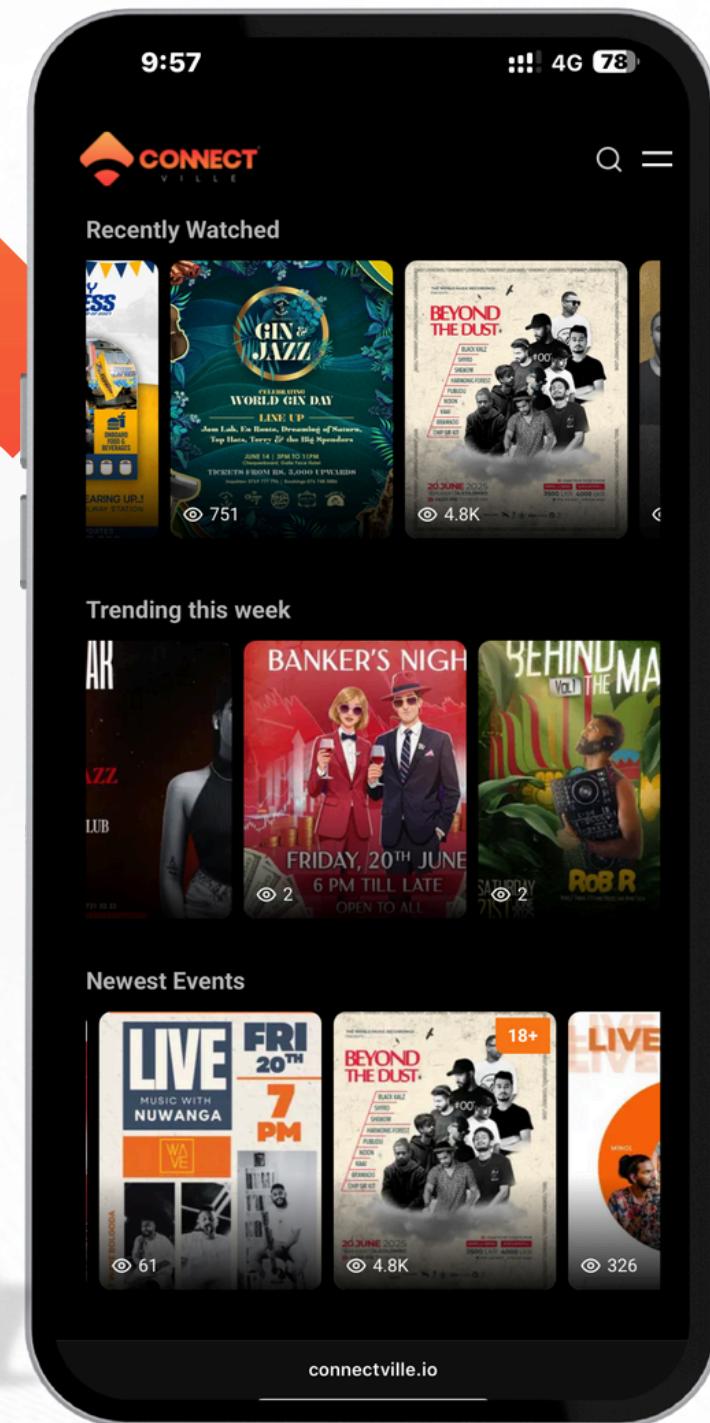
Whitepaper

Future of shared experiences.

Experiences, **enriched.**

Live at www.connectville.io

© 2025-26 Connect Ville



The Problem



The Event Industry is
Stuck!



The big players are **lazy**. They haven't innovated in a decade.

They've ignored **90%** of event creators

The **Common** Pattern

Only **Transactional**

(They ignore community)



Mostly **Entertainment**

(They often ignore many other lifestyles)



Partial **Coverage**

(They're just a checkout page, not an ecosystem)



The Flawed Model

We **couldn't** bare it!



Your **Social Media Ad**



Pay a hefty
Commission

for... a listing & checkout page?



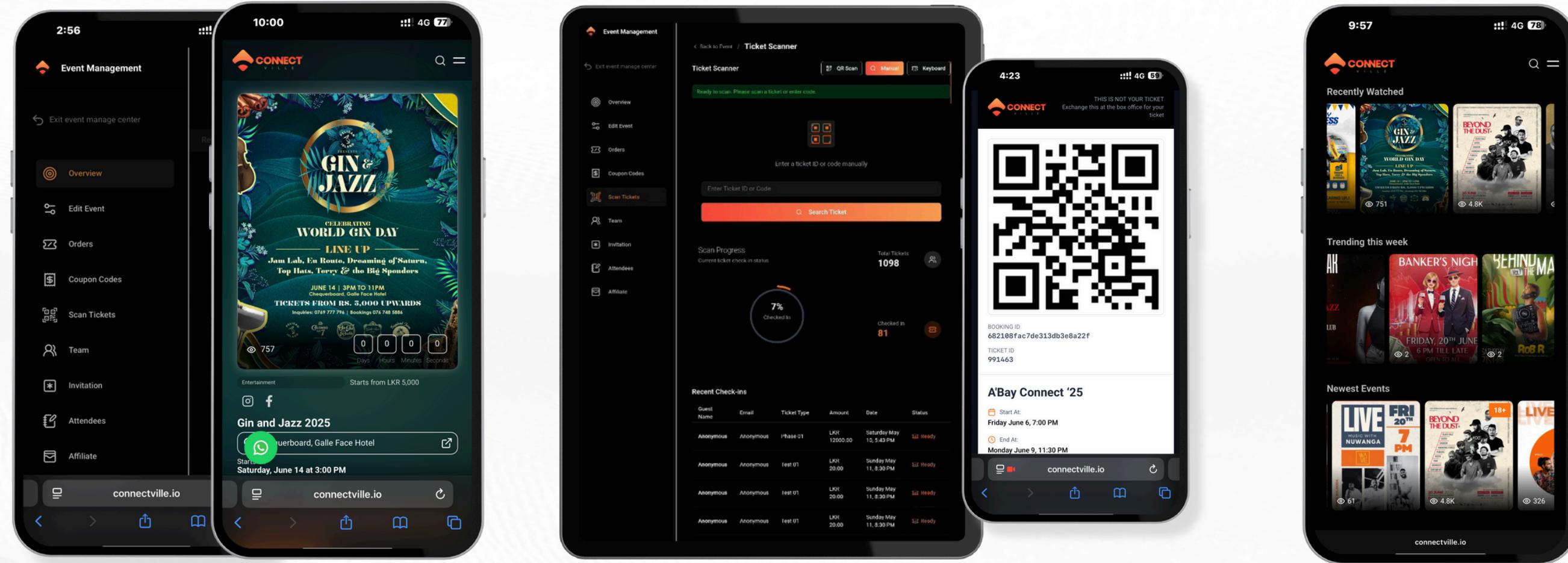
Your **Customer**

You (the organizer) pay for your **own** ads, just to send **your** traffic to their platform, and pay a hefty commission?

Where exactly is the value?

So, we **built** Connect Ville
A Smarter, Integrated Ecosystem

The Solution



For Organizers

A Self-Managed Toolkit
(For the 'entire' event lifecycle)

For Attendees

Your "Netflix" for Events
(Smart discovery & community)

A Simplified User Experience

As simple as your favourite **social media**

Organizers

01

Create

Event Page Builder

02

Manage

- Stakeholder Management
- Ticket & Invitation Management
- In-built Communication
- Promotional Tools

03

Execute & Analyze

- Entry Management
- Real-time Attendance Tracking
- User & Financial Analytics.

Attendees

01

Discover

- Smart, algorithm-powered feed.
- Live Event Map
- Personalised event recommendations.

02

Engage

- Ticket purchases & transfers.
- Signups for free events & RSVPs.

03

Experience

- Real-time peer-to-peer and event group chats.
- Member discovery & matching
- Instant scanning to check-in

We **Fixed** the Model

to build **real communities** with **real value** for events

The **Sweet Spot**



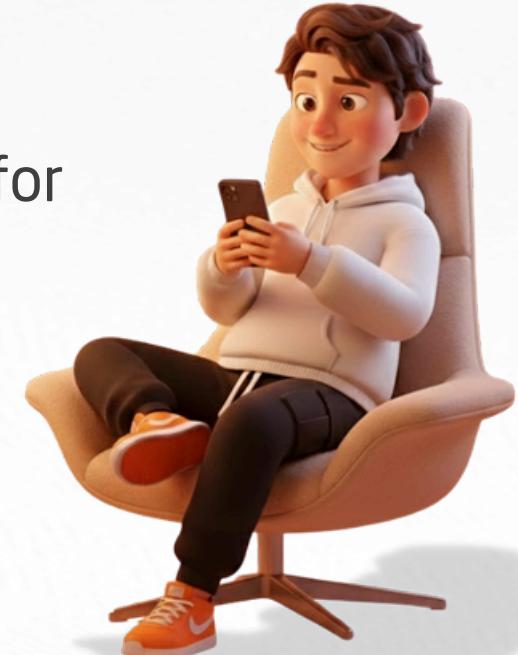
**Native Discovery &
Retargeting**



Engaged Audience

You (the organizer) focus on the **experience**. We provide you the tools for
discovery, operations & retention.

Now that's value!



It Works
Our 30 Day Validation



\$5,136

Gross Merchandise Value



172

Tickets Sold



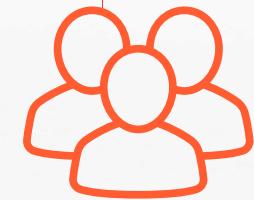
27

Events Created



397

Registered Users



1,500

Monthly Active Users



1m 38s

Avg. On-site Engagement

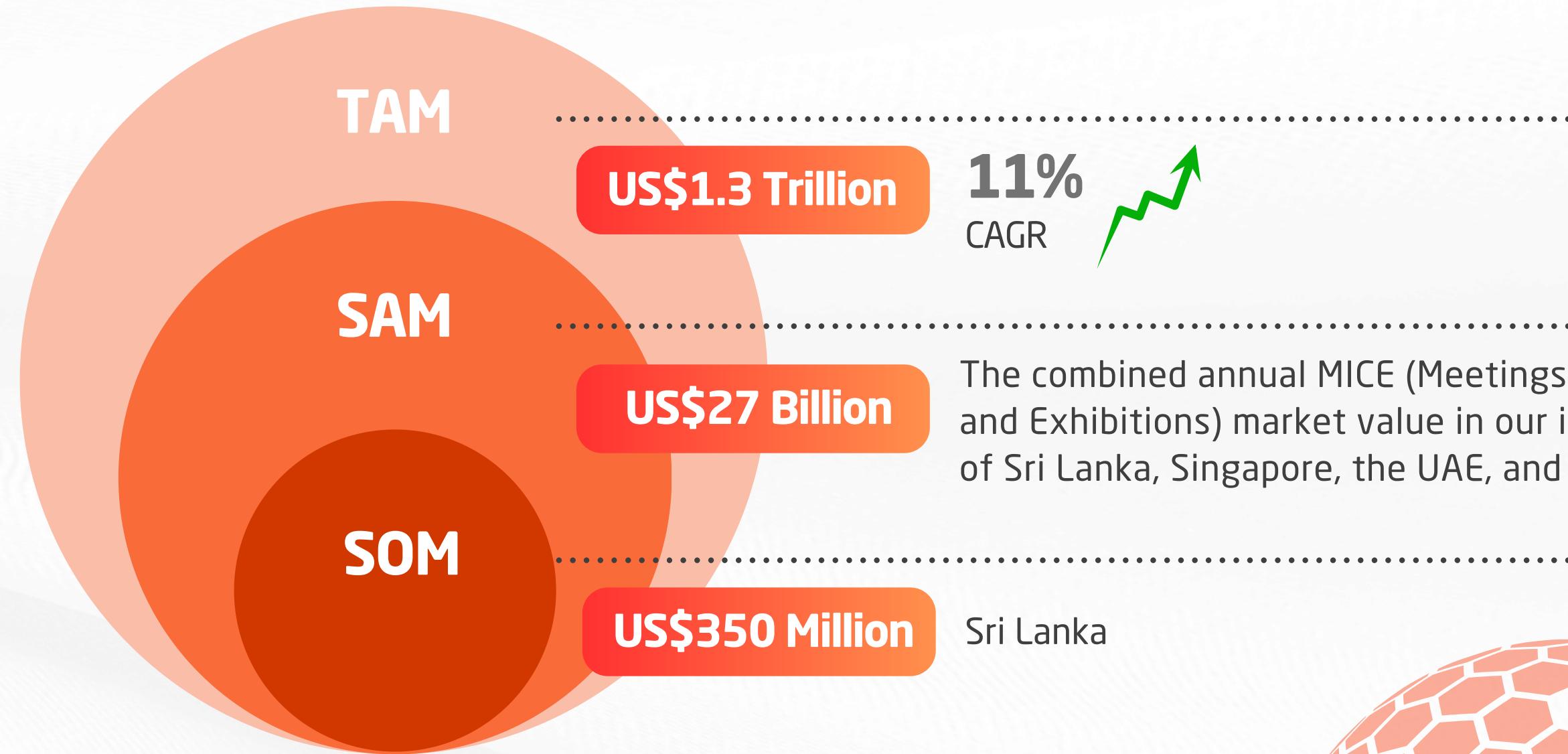
"100% Wow Rating" from initial users,
and we are not exaggerating.

The Beta Run



A Significant, **Growing**
Global Demand

Market Opportunity



Market **Entry**

Our **Trojan Horse**

GTM Strategy

We're bypassing the competition and capturing the **high-density, underserved university ecosystem.**

Step 01
Capture the Student Market

Use our **affiliate partners** to get trusted access to **universities** for high-volume, viral growth.



Step 02
Win the Administration

Use student case studies to sell B2B contracts for **high-value, high-ticket** events like **Graduations**.

This approach allows us to **minimize our CAC** and **optimize the LTV**

What's **Next?**

The Social Elements

Q1, 2026

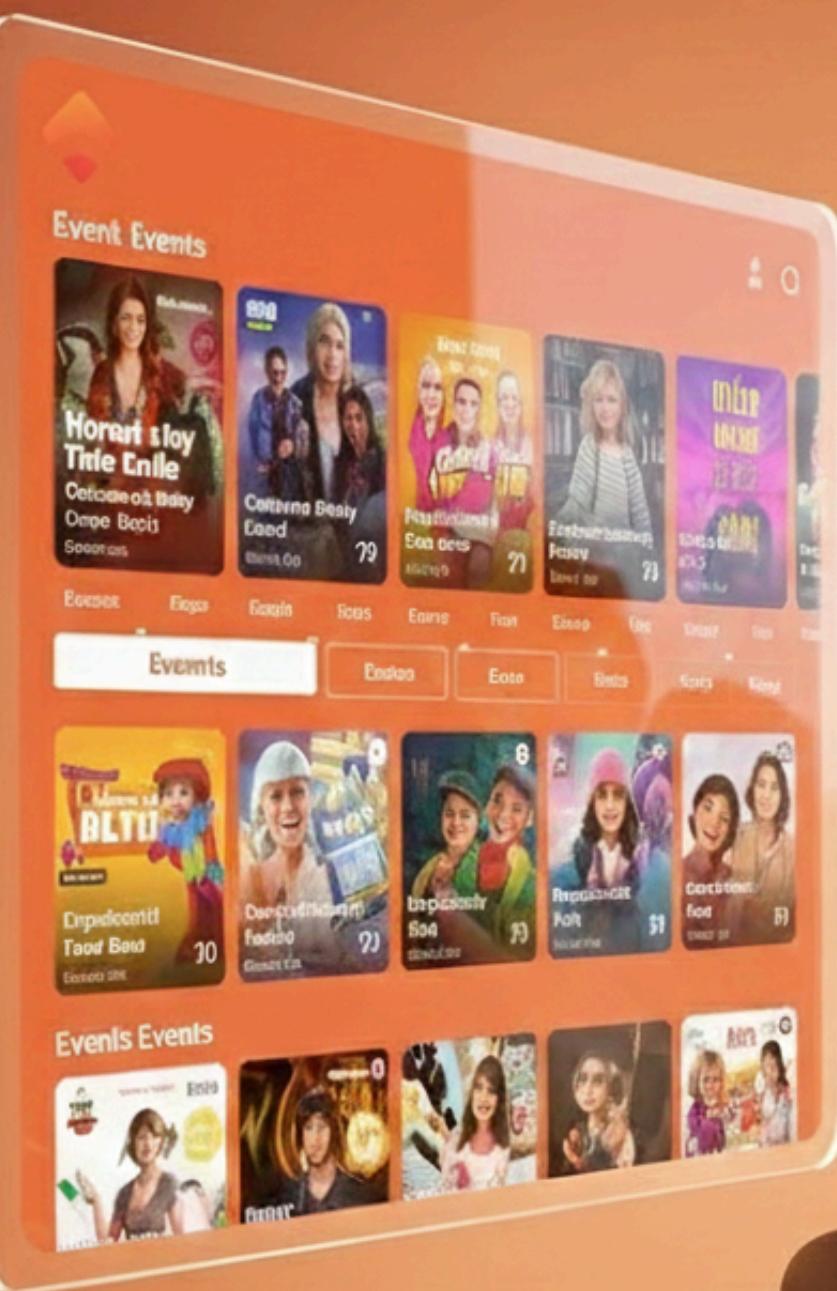
- Mobile App
- Social Feed

Q3, 2026

- Marketplace

- Seating Plan Builder
- Mood Tracker

Prioritization is subject to **user feedback** and feature requests.



As simple as your favourite social.



The **Force** Behind
The Right Blend of Tech & Growth

Core Team



Founder

Dumidu Thabrew

11+ years in branding, marketing and corporate comms.



Dev

Amila Silva

Award-winning dev w/ 20+ years in FinTech.



Dev

Sak

8+ years in Web2 & Web3 Development.



Growth

Breno Mazza

8+ years across community building, business dev, and marketing.



Growth

Web3 Hustler

5+ years in crypto as a NFT degen.



Growth

Maniya Web3

5+ years in Web3 and crypto community building



Growth

Sachin Ranawaka

5+ years in service-heavy operations & a handy creator.



Growth

Vanaravaa

Engineer by profession. Crypto geek at heart.





**Join the future of
shared experiences.**

**Dumidu Thabrew
Founder**

+94 77 612 9379
thabrew@connectville.io

www.connectville.io



© 2025-26 Connect Ville